



# ALL STARS + DYNAMOS



Teignmouth + Shaldon CC

**Activators:** Gary Abraham and Glynn Ballman

**All Stars: 60**      **Dynamos: 57**

## What have the programmes added to the club?

"Both programmes have really increased our pool of youngsters with Dynamos being a feeder programme to our U10, U11 hard ball. New volunteers have also come forward and we have increased revenue through subscriptions and the bar."

## How did you recruit activators/helpers at the club?

- Promoting through social media
- Emailing all parents of participants
- Asking parents during sessions

## How did you manage the high numbers of participants?

- Through lots of hard work and ensuring we had enough volunteer helpers.
- Having the groups in age ranges but flexible, if someone was of higher ability they would move up.
- For Dynamos we moved people up to hard ball earlier rather than later.



The club's new U11s girls team, established through the Dynamos Cricket programme.