

Championing Girls Club Cricket



Cricket is a game for everybody, but opportunities to play are more limited for certain groups. We want to improve access and opportunities in the game for females, which will help make cricket more diverse, vibrant and relevant in years to come.

Focussing support on girls U11 soft-ball sections at clubs will create opportunities for girls in Devon to play the game at a local club from a young age. Supporting many U11 sections to launch at the same time will create a more plentiful playing opportunities during the 2021 season. It will support the development of female cricket at clubs for years to come as girls move through the age groups into the women's game.

This programme is a two-year programme of support for clubs starting in February 2021 with the aim of launching 12 new U11 girls' sections in 2021 and making them even stronger in 2022.

The Offer

A programme of support for clubs, volunteers and parents to make it as simple as possible to launch a sustainable girls' section at your club.

Training

1. Activator training – A three-hour course for parents and helpers to enable them to deliver the weekly sessions to the players.
2. A subsidised place on the Foundation 1 course in Spring 2021. This is for individuals who want to help the girls develop at your club by qualifying as a coach.

Equipment

3. Devon Cricket will provide a Kwik Cricket kit bag with 6 balls. The kit bags contain stumps, bails, bats and cones.

Recruitment

4. Taster sessions delivered in your main local school with bespoke marketing, promoting your girls' section.
5. Bespoke marketing collateral produced for your club to distribute.
6. Countywide Facebook advertising on behalf of clubs with new U11 girls' sections.

Coaching

7. We will provide a coach to assist with the first week of delivery at your club
8. We will support coaches to build an 8 week programme if required



Matchplay

9. Local and countywide festivals for U11 girls' teams to enter (Covid permitting)

Sustainability

10. Indoor activities organised for U11 girls' in Spring 2022 designed to keep your players engaged and ready for the 2022 season.
11. Opportunities for girls to engage in introductory hardball sessions during the summer of 2021 and in spring 2022
12. A subsidised place on a Foundation 1 coaching course in 2022 for each for the club to train a female coach for the 2022 season.

Pre-requisites from your club

To maximise the chances of successful U11 girls' sections launching we are seeking the following from clubs:

- Agree to provide and prioritise a regular training slot for a minimum of 8 weeks in the summer.
- The club has identified and confirmed at least one (ideally two) individual(s) who will run and coach this new section.
- The club has several girls already identified who would attend the U11 sessions.
- The club agrees to enter at least one of the U11 girls' only festival events and organise a friendly fixture with another club during the 2021 season.
- The club will dedicate time to promote the new girls' section to your local community (promote within your club, social media, flyers etc).
- Attend a face to face or online event, run by Devon Cricket to introduce programme, meet other clubs involved to create a community and network of clubs to support each other.
- Make ground available to host an event such as festival if required.

How to apply

To apply to become part of this programme, please complete the expression of interest form by following this link

To discuss the programme in more depth or to answer any queries you may have please contact ann-marie.presswell@devoncricket.co.uk or 07494151557



DEVON CRICKET



Leading, inspiring and enabling the growth, quality and accessibility of cricket across Devon