

DYNAMOS CRICKET

FAQs for clubs and centres



Format

What is the correct pitch length?

15 yards (13.7m).

Does Dynamos Cricket follow the junior format recommendations?

Yes, it does, the pitch length, boundary size and number of players per team all meet the ECB Junior Formats recommendations.

You can view the Junior Formats Recommendations [here](#)

What does the Dynamos Cricket programme look like?

The recommended programme length is eight-weeks during the summer term and/or summer holidays. However, the programme length is flexible so that clubs can tailor it to best fit with its existing junior activity schedule.

The programme is centred around game play with each session including a 'skill zone' aimed at providing an active warm-up, but also focusing in on a particular skill for that week. For example, we know that accurate bowling is one of the main factors in a game running smoothly, therefore the focus of the skills zone in the early weeks will be on games and activities that develop bowling. During the programme, children will play 60-ball countdown cricket each week, with the skills zone activity changing week to week.

What does a session look like?

Each session will begin with a warm-up activity and skills zone followed by the 60-ball countdown game.

What is the ideal sessions length?

The recommended length of the full session is 60 - 90 minutes.

There's a Dynamos Cricket app, are we encouraging children to spend more time on their devices?

We know that a digital offering will help us engage children aged 8 - 11 and it will help complement Dynamos Cricket. If we are not online then we're potentially not engaging with children. The Dynamos Cricket app has been specifically designed to complement the programme with the sole aim of encouraging children to become more active. It will include unlocking skill levels and content about how to play and enjoy cricket.

Our club doesn't have enough volunteers or coaches to deliver Dynamos Cricket, how are you going to help us recruit more of the right people?

A key component of the Dynamos programme is to support clubs to recruit volunteers. There will be a focus on parent engagement, especially Mums and young volunteers.

In 2020 ECB will be working with a crowdfunding company called Spacehive to help raise funds to support volunteer training, recognition and reward. In addition, club and community members can also pledge time as part of this. Further detail will be shared early 2020.

What qualifications and attributes will a Dynamos Cricket Activator need?

The primary role of a Dynamos Cricket Activator is to facilitate game play and coordinate activities and warm-ups with parents and other volunteers. Cricket knowledge is great, but certainly not a pre-requisite, and you don't have to be a qualified coach. You will need lots of energy, a passion for getting children involved in sport and the ability to inspire children and adults.

What does the Dynamos Cricket Activator training involve?

There will be an online and face-to-face component supported by a series of resources. We'll be seeking input from Counties and clubs to develop the final training programme.

When will parent-helper training take place and what will the training cover?

This will vary depending on each club. However, we recommend a 'week 0' session for parent-helper training and then in-session training with parents throughout the programme.

What's the timeline for training Dynamos Cricket Activators? Especially for those clubs that sign up later in the year to just run a summer holiday programme.

Activator tutor training will run late February/early March 2020. Dynamos Cricket Activator training will then be up to the discretion of County Boards based on the requirements of their clubs. We recommend running training in the lead up to Dynamos Cricket (March to May) and then based on specific regional requirements, running training in the lead up to the summer holidays.



Link to The Hundred

What is the link to The Hundred? Particularly for those clubs in Counties not near a Host Venue.

The Hundred will be played in all 18 First Class Counties meaning many families will have a Hundred venue near them. There are a number of ways that people will enjoy and experience The Hundred including online, through social and digital media and via Sky and the BBC. Dynamos Cricket participants will be able to access Money Can't Buy Experiences* including player meet and greets, front row stadium access and VIP experiences at The Hundred matches. In addition, the format in Dynamos Cricket is countdown cricket, similar to The Hundred, so children will have the opportunity to play a similar game to that they are seeing their heroes play.

*Subject to terms and conditions



County Cricket Boards

Can clubs run Dynamos Cricket in non-traditional venues?

Yes, they absolutely can. County Boards will support clubs and other community venues to host and deliver Dynamos Cricket.

Can Dynamos Cricket be delivered indoors?

Yes, it can. Countdown played in an indoor space is even more fast paced and exciting.

What do clubs get for running Dynamos Cricket?

Clubs received free kit in 2020 and everything they need to run the programme delivered directly to their door. This includes access to a Management System and helpdesk, free volunteer training, funding to drive volunteer recruitment as well as local and national marketing support.

What is the minimum number of participants a club becomes eligible for a Dynamos Cricket kit bag?

10.

At what number of participants can clubs unlock additional kits bags?

36.

Can clubs purchase Dynamos kit even if they aren't running a programme?

No they can't.

Specifically, what kit is included in the kit bag for clubs?

- 1 Kitbag
- 22 Rubber balls
- 4 Ropes
- 6 Batting tees
- 50 Cones
- 4 Plastic stumps
- 6 Wooden bats (Kashmir willow)
- 4 Tear drop banners
- 2 Pop up banners
- 2 Score books
- 1 Tape Measure
- 4 New Balance Activator T-Shirts

How do clubs order kit?

Clubs will be able to order kit through ClubSpark once they receive notification that they are eligible.



Space at clubs is limited especially if they run parallel sessions for multiple age-groups? How will ECB help with this?

ECB and County Cricket Boards will provide guidance to clubs on how best to use the space they have to deliver Dynamos Cricket in parallel with their existing junior activities. Clubs can decide when they run Dynamos Cricket whether that is at the same time as their junior sessions during the summer term or as a new activity during the school holidays.

Do clubs have to have done All Stars Cricket in the past to take part in Dynamos Cricket?

No, they don't. Dynamos Cricket is open to any club that feels it would benefit from the programme.

Will the delivery model be different for different clubs? Some clubs in rural areas have struggled to get 10+ All Stars Cricket participants on a regular basis therefore may struggle to deliver Dynamos Cricket due to not having enough players to take part?

Yes, Dynamos Cricket is flexible. Clubs can choose when they run Dynamos Cricket e.g. during the summer term or summer holidays to best fit with their existing junior activity.

What minimum numbers are we expecting clubs to reach to deliver Dynamos Cricket?

There would ideally be a minimum of 12 children per session to ensure games of six-a-side can be played and the experience is exceptional. However, we appreciate this number may need to be flexible dependent on location and circumstance.

Can clubs vary team sizes to meet our needs e.g. space and volunteers?

Yes, we will provide examples of games with different numbers of participants.

Is there a minimum operating standard for clubs as there is for All Stars Cricket?

Yes, these are the same as All Stars Cricket and need to be in place before the first week of your programme:

- First aid certificate
- Insurance certificate
- Safe hands document
- Trained Activator



How do I register my club to take part in Dynamos Cricket?

You can register to run all stars via the ClubSpark platform [here](#). Clubs who have registered to run All Stars Cricket will not need to register again.

My club has previously taken part in All Stars Cricket – will all the details previously inputted in Clubspark transfer over to the new Dynamos registration?

Yes.



Pricing

How much will Dynamos Cricket cost to take part?

ECB has undertaken price sensitivity research for Dynamos Cricket. The Recommended Retail Price for the recommended eight-week programme is £40. In addition, pricing options have been developed for low, middle and high-income areas. Clubs will have the flexibility to tailor their own pricing structure to ensure it works for their community and fits alongside their existing junior club membership.

How much money do clubs receive in the pricing model?

Clubs can determine the price that works best for them to charge participants to take part in Dynamos Cricket. £15 of this cost will go to ECB to cover the cost of equipment and participant t-shirts.

How much money is ECB retaining in the pricing model?

ECB will retain £15 per participant to cover the costs of the kit.

Our club is located in a high-income area adjacent to housing in low income bracket, how do we decide which price point to choose?

Clubs should determine their own price point to maximise participation in Dynamos Cricket ensuring the price point works with their existing junior club membership categories.

Is there a minimum price for Dynamos Cricket?

The RRP is £40 however clubs have flexibility to choose their own price point.

Clubs can't be seen to be charging different amounts for Dynamos Cricket and their current junior club membership? How can you help clubs make this work?

ECB will share the price sensitivity research with clubs to help them make an informed decision on the price that works best for their club.

Schools



Will Dynamos Cricket be promoted in local schools in the same way as All Stars?

Yes, contact your local County Board to find out more details.